

**OMGA Retreat**  
**December 1 2020**  
**1:30 – 4:00 PM**  
**Via Zoom and teleconference**

President Chris Rusch led the retreat. 86 Officers, representatives and guests from Benton, Central Gorge, Central Oregon, Clackamas, Clatsop, Curry, Douglas, Jackson, Josephine, Lane, Lincoln, Linn, Marion, Multnomah, Polk, Tillamook, Washington, and Yamhill counties attended.

1. Plant Sales 2021 Panel and Discussion/Questions

A. Sara Ostermiller – Tillamook County

- 2019: Used a horse barn for sale and sold 700 tomato plants in 40 minutes. A nursery bought and resold plants from Master Gardeners when COVID hit.
- 2021:
  - Must be flexible
  - Online sale
    - Pre-orders so can grow to fill orders rather than guess on needs
    - Jan/Feb will come out with growing list
    - Will grow for date of pickup
    - Will have delivery sites in several areas to accommodate buyers

B. Kathie Clark:

- Work out of members yards and truck to one area.
- Separated the vegetable sale (3,000 plants) from the landscape plants (8,000)
- Contracted with a garden club to sell the landscape plants.
  - 45 members shopped, 7 at a time, and made only ½ of previous years amount.
- Still in “Best Practices” changeover
- Had “mini sales” online
  - 100 native plants
  - 80 dahlias
- Small greenhouse not available during COVID
- The chapter will use software for the online sales
- Will have a publicity campaign to let people know when to sign up for online sales

C. Bonnie Durick – Douglas County

- Have 5 greenhouses and outside areas
- Sales will be held in the greenhouse area
  - 109 people every 6 feet
- Will not grow as many veggies or annuals (50%)
- Sign up for a specific time to shop
- Will use a software for sign up and sale
- Have hand sanitizer, gloves, and masks left over from the wild fires
- Will limit the number of people working at the sale

D. Gin Galt – Yamhill County

- Will be unable to use high school greenhouses so may use some holdover plants
- Using Shopify software (shopify.com)
  - \$25-\$35 per month
  - Additional costs as much as \$10 per month
  - Input the inventory and software keeps track as it is sold

- Big job to input inventory
- Accept credit cards and PayPal only
- Orders packages for pickup / already paid for
- Plants are donated

E. Mark Schallheim – Josephine County

- 2020 sale to Master Gardeners only
  - In March sold cold weather vegetables online
  - Perennials and donated annuals sold in spring
  - Made \$9,000
- Future sales will be made online by season
  - March – Cold weather crops
  - May – Perennials, annuals, vegetables
  - Aug – Sept – other sales
- Need to have a business license
- Publicity
  - Facebook
  - Member List
  - Radio ads
- Have looked at Google software – no specifics yet
- Will need descriptions and pictures of plants
- Pickup – 6’ distancing
- Important to double check orders

Ideas and Concerns for plant sales:

- Develop plant catalogues
- Estimate on using Quick Books to convert order to invoice
- Check patent and trademark information
- Lynn Kunstman – Pop-Up sales for overstock on individual plants
- Polk County – Web developers set up e-commerce domain/security license for \$150 per year
- Sara Ostermiller – Uses “Shopper” as it goes in every mailbox; Uses Craigs list, Facebook, MG website, sidewall (sandwich board) signs and radio (local station has a ½ hour slot for MG).
- Kathy suggested Sign-Up Genius. Can post pictures of plants.

2. Mini-College – Sue Nesbitt

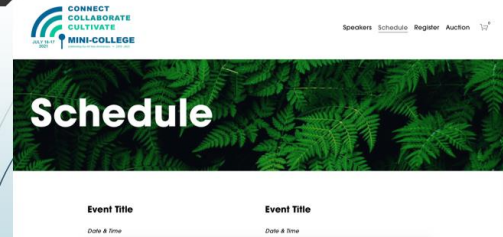
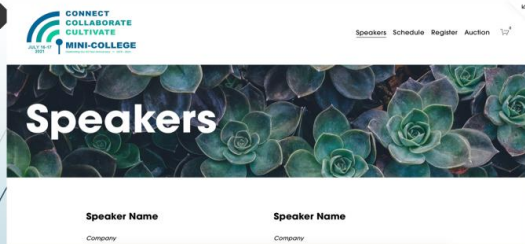


Dates:	July 16 (Friday) and 17 (Saturday), 2021
Theme:	Connect – Collaborate – Cultivate Celebrating 45 <sup>th</sup> Anniversary – 1976-2021
Program:	Keynote Speakers Concurrent Sessions Gail Langelloffo's Annual Report Presentations, Search for Excellence winners Awards Presentations

**Delivery Method:** Zoom – both webinar and meeting format

**Cost:** \$49 for entire conference

**Registration Open:** March 1, 2021



### Proposed Schedule

#### July 16, 2021 (Friday)

8:45 a.m.	Welcome, Introductions, Housekeeping
9:00 – 9:45 a.m.	Keynote Speaker
9:45 – 10:30 a.m.	Interactive Discussion
10:30 - 11:00 a.m.	Break
11:00 - 12:30 a.m.	Concurrent Sessions and Workshops
12:30 - 1:00 p.m.	Break
1:00 – 2:00 p.m.	Social and Awards presentations

### Proposed Schedule cont.

#### July 17 2021 (Saturday)

8:45 a.m.	Welcome, Housekeeping
9 – 10 a.m.	Keynote: Gail Langellotto Annual Report Stretch – fun exercises???? Search for Excellence presentations
10:15 – 11:00 a.m.	Break
11:00 - 11:30 a.m.	Concurrent Sessions and Workshops
11:30 – 1 p.m.	Break
1:00 – 1:15 p.m.	Closing comments, Send-A-Friend Raffle and Silent Auction results will be posted.

### Concurrent Sessions

#### Friday

- Navnett Kaur – IPM with Crops
- Andony Melathopoulos – Oregon Bee Atlas
- Jen Hayes – Native Garden Plant considerations for Pollinators (though may be a bit different with research completed) – one of Gail's students
- Gwynne Mhulreach – soil health/human health
- Rich Little – Mason Bees

### Concurrent Sessions, cont.

#### Saturday

- Jessica Rendon – Japanese Beetle
- Janet Magedanz – Year-round Pollinator Plants
- Myki Nelson – Urban Soils
- Kristin Trippe – Biochar Research
- Weston Miller—Organic Gardening

### Workshops

Limited to 20 participants each

1. Heather Sloven – How to use the OSU Landscape Plant ID website
2. Signe Danler – Designing a pollinator garden using native plants
3. Richard Bertram – How to build a hydroponics system, growing and harvesting leafy greens
4. Gail Langellotto – Using iNaturalist to identify insects, weeds and trees.

An educational video will be sent to each of the workshop participants prior to the start of Mini-College. Each participant will be asked to complete either a homework assignment or an activity prior to Mini-College. The course time will be an interactive session based on the homework or activity. Example: The Pollinator Garden workshop may require the participants to submit a design for a small pollinator garden. The designs would then be discussed during the Mini-College session.

### Other

#### Silent Auction

#### Send-A-Friend Raffle

#### Bookstore

Registration – Janette Woosley will provide our registration services

- email reminders to registrants
- Management lists and reports
- Evaluations and the summaries of them
- Help with linking the registrations to the conference admission

**Help Needed:**

- Master Gardeners willing to work as a Moderator for a concurrent session or keynote.
- People willing to help organize the Silent auction.
- Please send Sue ([sue.nesbitt1231@gmail.com](mailto:sue.nesbitt1231@gmail.com)) and Eric ([ericbosler@hotmail.com](mailto:ericbosler@hotmail.com)) an email your thoughts, ideas and questions and let us know if you would like to volunteer.

**3. Revisited OMGA 2020 Goals**

(41 Officers, representatives and guests remained for the Goals/Actions portion of the meeting)

**4. Set OMGA Goals for 2021**

- MG Goals should parallel Gail's goals
- Recognize the need to communicate with the younger generation
- Janet Dart indicated younger people are interested in veggies and native plants – have online classes and webinars on those subjects
- Barbara Davidson suggested that we keep 2020 goals for 2021
- Sue Nesbitt suggested that the President visit every chapter and explain the goals, OMGA, relationship with the college. This could be done at the Board Orientations and at Mini-college.
- Have the Executive Board bring information on their positions to the February Executive Board Meeting.

## **Oregon Master Gardeners Board of Directors Goals for 2021**

### **Goal #1**

OMGA commits to providing leadership and support for a successful 2021 virtual mini-college.

### **Goal #2**

OMGA commits to partnering with OSU Extension in providing continuing education to our Master Gardeners by elevating our skills training in 2021.

### **Goal # 3**

OMGA commits to increasing our visibility and knowledge of services available throughout our broader regional community focusing on better communication, engagement with our chapters and improving our website updates.

### **Goal #4**

OMGA commits to improving OMGA recruitment by filling vacancies on our Executive Board and other important “heads of committees” positions. Most notable, our President Elect position remains vacant. Our Gardener's Pen Newsletter needs a new editor. If we want to remain relevant and viable

as an organization, we need to be able to have a strong executive board to keep up with the needs of our organization.

**Goal #5**

OMGA renews our commitment to being an organization that supports diversity, inclusivity, and accessibility to all our membership and the community at large.

Respectfully Submitted,  
Sharon J Bordeaux  
OMGA Secretary