



Oregon Master Gardeners Association Goals 2025

Goal #1. Advocacy

OMGA commits to advocating for the OSU Extension Master Gardener™ Program. Through its Advocacy Task Force, OMGA will: execute a letter campaign in support of the OSU Extension Statewide Program request of Continuing Service Level funding; develop and execute a Local Level Advocacy Plan to bring awareness of the Master Gardener Programs' outreach and impact on local communities; provide updated materials and resources to OMGA Advocacy Team members on the OMGA Advocacy webpage; provide a briefing to the OMGA BOD at the March 7, 2025, quarterly meeting.

Goal # 2 Growing and Belonging

The Oregon Master Gardener Association (OMGA) is committed to being an organization that is culturally sensitive that supports diversity, inclusivity, and accessibility towards all our membership and the community at large. OMGA supports the work of the Growing and Belonging Committee through participation and advocacy. OMGA board members will include how they are supporting this goal within their chapters in their quarterly reports. OMGA will provide information to chapters on how to apply for the Growing and Belonging chapter and statewide award during the annual orientation.

Goal #3 Annual Education Event

OMGA commits to providing leadership and support for the successful future Joy of Gardening Conferences.

Goal # 4 Training in new technologies

OMGA will assist chapters with technology challenges. OMGA commits to offering training on zoom meetings, Facebook development, and improving websites. Use OMGA Website to post articles and training information for use by all county chapters.

Goal #5 Communication

OMGA commits to improving communications with chapters. This includes providing training on how to encourage active engagement when dealing with conflicts; provide the opportunity for Chapters to share ideas about new projects and programs through quarterly "Sharing Forums" where all are invited to participate and contribute.

Goal #6

OMGA commits to creating a 5-year strategic action plan for the organization. This will include a statewide survey and analysis to help to determine current strengths and weaknesses, and to devise a successful strategy for the future.